

PICCADILLY 75th ANNIVERSARY PROMOTION

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER. THIS GAME IS VOID WHERE PROHIBITED BY LAW. Game starts on 2/1/2019 and ends on 3/1/2019 or when the supply of game pieces exhaust.

- 1. HOW TO PLAY:** To receive one (1) game piece, be one of the first 75 paying guests each Monday in February 2019 (2/4/2019, 2/11/2019, 2/18/2019 or 2/25/2019) at a participating Piccadilly Restaurant, offer good while supplies last. Carefully scratch-off the gray material from the game piece to see if you have a winning game piece. If you find a winning game piece, you are eligible to win the prize or discount printed on the game piece, see prize details below.
- 2. No purchase necessary to participate.** For a free game piece, send a self-addressed stamped envelope, postmarked by 3/1/2019 and received no later than 3/8/2019, to: PICCADILLY 75th ANNIVERSARY PROMOTION Game Piece Request, P.O. Box 941459, Maitland FL 32794-1459. Limit one (1) request per outer stamped envelope. No mechanically reproduced or photocopied requests accepted. Limit one free Game Piece request per stamped outer envelope/per person or address. Must be 18 years of age to participate.

3. PRIZES/ODDS:

12,100 # of scratch cards
3,504 # of prizes
8,496 # of offers/discounts
Odds Prizes – 3,504 out of 12,100
Odds Offer/Discount – 8,496 out of 12,100

PRIZE	Description:	GAME PIECE COPY	QUANTITY
\$7 Meal	Choice of Small Chopped Beef Meal, Fried Chicken Meal (2 pcs) or Daily Baked Chicken Quarter Meal for \$7.00. Offer expires 12/31/2019. Valid for Dine-in or Carry Out purchases. Must relinquish at time of redemption. One coupon per guest, per check, and cannot be combined with any other offer/discounts. Good for one-time use only. Tax and gratuity not included. Not valid for same-day redemption, online purchases, gift cards, or cash.	\$7 Meal Choice of Small Chopped Beef Meal, Fried Chicken Meal (2 pcs) or Daily Baked Chicken Quarter Meal. Offer expires 12/31/2019	2,000
Free Beverage	FREE Beverage with Purchase. Valid for Dine-in or Carry Out purchases. Must relinquish at time of redemption. One coupon per guest, per check, and cannot be combined with any other offer/discounts. Good for one-time use only. Tax and gratuity not included. Not valid for same-day redemption, online purchases, gift cards, or cash.	FREE Beverage with Purchase. Offer expires 12/31/2019	3,600
BOGO Half (\$8.49)	Buy (1) meal at \$8.49 or more & get (1) meal of equal or lesser value half off. Offer expires 12/31/2019. Valid for Dine-in or Carry Out purchases. Must relinquish at time of redemption. One coupon per guest, per check, and cannot be combined with any other offer/discounts.	Buy One, Get One Half Off Buy (1) meal at \$8.49 or more & get (1) meal of equal or lesser value half off. Offer expires 12/31/2019	2,000

	Good for one-time use only. Tax and gratuity not included. Not valid for same-day redemption, online purchases, gift cards, or cash.		
FREE Piccadilly for a Year	Free Piccadilly for a year in the form of a gift card of \$519.48.	You won Free Piccadilly for a Year! See back for redemption details.	4
20% off Purchase	Buy one meal (entrée, two sides and bread) and receive 20% off your ticket at check-out. Offer expires 12/31/2019. Valid for Dine-in or Carry Out purchases. Must relinquish at time of redemption. One coupon per guest, per check, and cannot be combined with any other offer/discounts. Good for one-time use only. Tax and gratuity not included. Not valid for same-day redemption, online purchases, gift cards, or cash.	20% off your Meal Buy one meal (entrée, two sides and bread) and receive 20% off your ticket at check-out. Offer expires 12/31/2019	3,000
BOGO Free	Buy (1) meal at \$8.49 or more & get (1) meal of equal or lesser value FREE. Offer expires 12/31/2019. Valid for Dine-in or Carry Out purchases. Must relinquish at time of redemption. One coupon per guest, per check, and cannot be combined with any other offer/discounts. Good for one-time use only. Tax and gratuity not included. Not valid for same-day redemption, online purchases, gift cards, or cash.	Buy One, Get One FREE Buy (1) meal at \$8.49 or more & get (1) meal of equal or lesser value FREE. Offer expires 12/31/2019	1,496

All other expenses not specifically mentioned herein are solely the responsibility of prize winner. Other restrictions may apply.

4. **REDEMPTION INSTRUCTIONS TO CLAIM PRIZES:** To redeem a winning game piece, show your game piece when ordering for any prize other than FREE PICCADILLY FOR A YEAR. To claim FREE PICCADILLY FOR A YEAR PRIZE call 1-877-433-9765 for instructions. All claims are subject to verification. Food Offers/Prizes must be redeemed by the printed expiration date. All claims are subject to verification and authenticity.
5. **ELIGIBILITY:** The Promotion is open only to individuals who are legal residents of the United States, residing in AL, FL, GA, LA, MS, TN & VA who are 18 years of age or older at the time of entry. Employees, contractors, directors, and officers of Piccadilly Holding LLC and each of their respective parents, subsidiaries and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively “Sponsor and Promotion Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, and/or “step” of each) and those living in the same households as such employees are not eligible to participate.
6. **GENERAL CONDITIONS:** Void wherever prohibited or restricted by law. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes will not be redeemed for cash value. Prize recipients will be responsible for paying all federal, state, and local taxes based upon the value of the prizes set forth in these rules; if applicable, winner may receive an IRS Form 1099 for the retail value of the prize. The submission of potential winning game pieces is the sole responsibility of the participant who assumes all risk of loss, damage, destruction, delay and misdirection of the game piece. Sponsor and Promotion Parties are not responsible for late, lost, stolen, misdirected, mutilated or postage-due prize claims or requests. All persons, by participating in this promotion and submitting a prize claim, agree to be bound by these Official Rules and the

decisions of the judges, which shall be final and binding. You are not a winner of a prize until your potential winning game piece has been timely received and verified by Sponsor, and you have complied with these Official Rules. Prizes will be delivered within one (1) to three (3) weeks of verification.

7. **VERIFICATION:** All Game Pieces submitted for redemption become the property of Sponsor and will not be returned. All Game Pieces are subject to verification at the sole discretion of Sponsor and anti-fraud detection devices may be used to verify winners. Game Pieces and Official Prize Claim Forms will be void if they fail to pass anti-fraud detection measures or if found to be photocopied, reproduced, altered, forged, defaced, tampered with, mutilated, stolen, unauthorized or illegible in any way, or if they fail to contain special markings and/or security codes used by Piccadilly Holdings LLC in this promotion. Game Pieces will also be void if defective or if they contain printing or other mechanical errors or are printed or produced in error. No prizes will be awarded to the holder of any Game Piece, which is determined to be void or otherwise ineligible and Sponsor shall have no further obligation or liability in respect thereof except to replace the void Game Piece with another randomly selected piece if appropriate upon request. No more than the stated number of prizes will be awarded, and if there are more prize claims received than the number of prizes offered in any prize category, the total number of prizes listed shall be awarded via a random drawing from among all persons submitting prize claims for that category. Only specially marked Game Pieces distributed by participating restaurants during the duration of the game will be accepted. **YOU ARE NOT A WINNER UNTIL YOUR GAME PIECE HAS BEEN RECEIVED AND VERIFIED AS ELIGIBLE BY THE JUDGES ACCORDING TO THE OFFICIAL RULES.**
8. **TERMINATION:** Promotion ends in-restaurant on 3/1/2019 or when the supply of game pieces has been exhausted, whichever occurs first.
9. **RELEASES:** Prize winners may be required to complete and return an Affidavit of Eligibility/Release of Liability and Publicity Release, within three (3) days of issuance before prize will be awarded. If the required documents are not returned within three (3) days of receipt, or if any mail is returned as undeliverable without a forwarding address, then prize may be forfeited. Return of any prize or prize notification as undeliverable will result in disqualification. All winners, by acceptance of a prize, agree to release Piccadilly Holdings LLC, and each of their respective affiliates, franchisees, suppliers and advertising, promotion or judging agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons (including death) and property which may be sustained in connection with receipt, ownership or use of the prize or while traveling to, preparing for and/or participating in any prize-related activity. Except where prohibited by law, winner must consent to the use of his/her name, voice, picture or other likeness without compensation for promotional purposes as determined by Sponsor. Return of any prize or prize notification as undeliverable will result in disqualification. Sponsor makes no representation or warranties of any kind concerning the appearance, performance or safety of any prize awarded, including, but not limited to its quality, merchantability, mechanical condition or fitness, except for any express manufacturer's warranty as may be included in the purchase agreement. No cash option is available.

10. **WINNERS' LIST**: For a list of Free Piccadilly for a Year prize winners, send a self-addressed, stamped envelope by 4/1/2019 to **PICCADILLY 75th ANNIVERSARY PROMOTION** Winners' List, P.O. Box 940340, Maitland FL 32794-0340.

11. **SPONSOR**: **SPONSOR**: Piccadilly Holdings LLC, 4150 S. Sherwood Forest Blvd, Suite 100, Baton Rouge, LA 70816