



TAILOR MADE DISTRIBUTION



FOR IMMEDIATE RELEASE

Contact: Lara Stepneski
Peter A. Mayer Advertising
StepneskiL@peteramayer.com
504.717.8368

Tailor Made Distribution and Piccadilly Restaurants partner to improve customer service

BATON ROUGE, La., (March 9, 2009) – Tailor Made Distribution, LLC and Piccadilly Restaurants, LLC are pleased to announce their new supply chain distribution agreement. This partnership aims to deliver the highest quality service possible to Piccadilly’s valued guests.

Tailor Made will transition to become Piccadilly’s food service distributor of choice by the first delivery to all Piccadilly locations on Monday, April 27.

“We are excited to undertake the distribution portion of the supply chain for Piccadilly’s operations,” said Daniel Wynn, President and CEO of Tailor Made Distribution. “We look forward to working with Piccadilly and are eager to help continue their tradition of excellent service.”

“Piccadilly is happy to partner with such a reputable company such as Tailor Made,” said Pat Prudhomme, Piccadilly Vice President of Purchasing. “We believe that this partnership will help us reach our goal of satisfying each and every one of our valued guests more efficiently.”

Piccadilly is now on Facebook! Join the Piccadilly Restaurants group at:
<http://www.facebook.com/group.php?gid=93402145593#>

Headquartered in Baton Rouge, Louisiana, Piccadilly Restaurants, LLC has been serving Louisiana families since 1944. Currently, Piccadilly operates approximately 120 food service operations with more than 4,500 team members primarily located in the Southeastern United States. For more information, please visit the company website at www.piccadilly.com.

Owned by independent distributors, Tailor Made Distribution, LLC is a food service distributor that manages supply chain solutions for multi-unit operators using the systems and services of its

owners and affiliates throughout North America and the Caribbean. Tailor Made enables the multi-unit operator to focus its management controls through a single distribution company, precisely execute its supplier programs and clearly see all the information needed to manage its operations. Please visit www.tailormadedistribution.com for more information.

###