

PRESS RELEASE



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FOR IMMEDIATE RELEASE

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The Louisiana High School Athletic Association announces new partnership agreement with Piccadilly Restaurants, LLC

NEW ORLEANS, La., (August 5, 2008) – The Louisiana High School Athletic Association has reached a long-term agreement with Piccadilly Restaurants, LLC, as a major corporate partner of high school athletics throughout the state of Louisiana. The main component of the partnership will be Piccadilly’s title sponsorship of the LHSAA All-Academic Scholar Athlete Program. The program recognizes Louisiana’s top senior student athletes for their achievements in the classroom.

“This partnership will not only support the LHSAA and several of our initiatives but will also greatly benefit our member schools and student athletes, said LHSAA Commissioner Kenny Henderson. “The LHSAA is proud to partner with Piccadilly, who shares our commitment to promote and support the activities of our 400 member schools and 85,000 student athletes.”

Rick Smith, Vice President of Piccadilly noted, “We are pleased to partner with LHSAA to promote academic excellence among student athletes and provide an example of service to so many fine, young men and women here in our home state.”

Piccadilly is now on Facebook! Join the Piccadilly Restaurants group at:
<http://www.facebook.com/group.php?gid=93402145593#>

Headquartered in Baton Rouge, Louisiana, Piccadilly Restaurants, LLC has been serving Louisiana families since 1944. Currently, Piccadilly operates approximately 130 food service operations with more than 5000 team members primarily located in the Southeastern United States. For more information please visit the company Web site at www.piccadilly.com.

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