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The Juvenile Diabetes Research Foundation's *Walk for the Cure* is a Runaway Success

NEW ORLEANS, La., (November 5, 2008) – Thanks to a successful partnership with Piccadilly Restaurants, LLC, the Juvenile Diabetes Research Foundation (JDRF) of Louisiana raised a total of \$329,200 from last month's events.

“It is evident that Louisiana cares about helping find a cure for the millions who are diagnosed with juvenile diabetes worldwide every year,” said Tom Sandeman, Piccadilly CFO and the 2008 JDRF of Louisiana Corporate Company Chairman. “The 2008 Louisiana *Walks for the Cure* had great turnouts. Piccadilly served over 1,000 meals at the New Orleans walk and 1,200 in Baton Rouge.”

Piccadilly is the proud corporate sponsor of the JDRF of Louisiana for a second year in a row. In addition to generously donating food for all walkers and volunteers at the Walks and other JDRF-related events around the state, select Piccadilly locations sold colorful paper sneakers for \$1 a piece to benefit the cause. The sneakers, with names of the supporter who purchased it, were proudly posted along the cafeteria food-line to help raise awareness for this important cause.

Piccadilly is now on Facebook! Join the Piccadilly Restaurants group at:
<http://www.facebook.com/group.php?gid=93402145593#>

** Images available upon request.*

JDRF is the leading charitable funder and advocate of type 1 (juvenile) diabetes research worldwide. The mission of JDRF is to find a cure for diabetes and its complications through the support of research. Type 1 diabetes is a disease which strikes children suddenly and requires multiple injections of insulin daily or a continuous infusion of insulin through a pump. However, insulin is not a cure for diabetes, nor does it prevent its eventual and devastating complications. Since its founding in 1970 by parents of children with type 1 diabetes, JDRF has awarded more than \$1.23 billion to diabetes research. For more information, please visit: www.jdrf.org.

Headquartered in Baton Rouge, Louisiana, Piccadilly Restaurants, LLC has been serving Louisiana families since 1944. Currently, Piccadilly operates approximately 130 food service operations with more than 5000 team members primarily located in the Southeastern United States. For more information please visit the company Web site at www.piccadilly.com.

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