



FOR IMMEDIATE RELEASE

Contact: Lara Stepneski
Peter A. Mayer Public Relations
StepneskiL@peteramayer.com
504.717.8368

**Piccadilly donates ‘good eats’ to Clark Howard’s
Habitat for Humanity volunteers**

ATLANTA, Ga. (February 17, 2009) – Piccadilly Restaurants, LLC has teamed up with WSB-AM to provide lunch for nationally syndicated radio host, Clark Howard’s 13th annual Habitat for Humanity build.

“Piccadilly is honored to be involved in such a worthy cause,” said Diana Brink, Piccadilly Regional Manager. “We are happy to feed the hard-working volunteers, who are helping make a difference in their community.”

“We are so thankful for Piccadilly’s gracious donation to our dedicated volunteers,” said Howard. “Piccadilly’s food is sure to be a hit and keep our volunteers pumped up all day.”

Lead by General Manager Steve Jenkins and Assistant General Manager Richard Oelsner, Piccadilly will be providing an energizing meal of chicken jambalaya and blacken shrimp pasta for 250 Habitat volunteers on both Saturdays, February 21 and 28. The volunteers will also be treated to Piccadilly’s famous red velvet cake – a local favorite since 1944.

Howard has helped build 25 homes in the past 13 years. This year, he is sponsoring five new homes. The project began Monday, February 2, and continues each Saturday, including some Fridays, thereafter until the homes are dedicated to their new owners on Saturday, March 21.

Other sponsors include: AutoTrader.com, Cox and Manheim, as well as several others.

Piccadilly is now on Facebook! Join the Piccadilly Restaurants group at:
<http://www.facebook.com/group.php?gid=93402145593#>

Headquartered in Baton Rouge, Louisiana, Piccadilly Restaurants, LLC has been serving Louisiana families since 1944. Currently, Piccadilly operates approximately 120 food service operations with more than 5000 team members primarily located in the Southeastern United States. For more information please visit the company Web site at www.piccadilly.com.

###