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**Contact:** Lara Stepneski  
Peter A. Mayer Public Relations  
[StepneskiL@peteramayer.com](mailto:StepneskiL@peteramayer.com)  
504.717.8368

**Piccadilly Serves Up “Toothsome” Deals for Meals**  
*Restaurant chain partners with Christ Community Health Services  
to promote dental health*

MEMPHIS, Tenn., (March 11, 2009) - Good food and good dental health go together. Piccadilly Restaurants LLC is pleased to announce their support of the Christ Community Health Services (CCHS) dental outreach program to underserved kids whose families lack either dental insurance or the means to pay for regular dentist visits.

The famous cafeteria chain has partnered with the Memphis non-profit health organization by offering CCHS a discounted rate on Piccadilly's \$10 gift certificates. CCHS plans to distribute the certificates free of charge to every child who comes to the health service's two dental offices – 2877 Poplar Ave. and 3362 South Third St. – for a free exam and teeth cleaning throughout the year.

“We've always offered an array of nutritious and healthy foods which are so important to promoting lasting dental health,” said Piccadilly Regional Manager David Jones. “It's only natural we'd get behind Christ Community Health Services' goals of improving the oral health of underserved kids.”

Teeth-friendly dishes served at Piccadilly include fresh fruit, milk and vegetables. CCHS hopes to treat 200 kids each month to the certificates, which are good at any one of Piccadilly's six restaurants in the Memphis area.

Piccadilly is now on Facebook! Join the Piccadilly Restaurants group at:  
<http://www.facebook.com/group.php?gid=93402145593#>

*Founded in 1995, Christ Community Health Services is a not-for-profit, Christian-based organization, focused on fulfilling the emotional, physical and spiritual needs of the underprivileged, medically underserved population of Memphis. Geographically selected communities are served through medical/dental clinics, mobile van services and six outreach programs. For more information, visit: [www.christcommunityhealth.org](http://www.christcommunityhealth.org).*

*Headquartered in Baton Rouge, Louisiana, Piccadilly Restaurants, LLC has been serving Louisiana families since 1944. Currently, Piccadilly operates approximately 120 food service operations with 4,500 team members primarily located in the Southeastern United States. For more information please visit the company Web site at [www.piccadilly.com](http://www.piccadilly.com).*

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